



Dara's CORNER MARKET



Happy Birthday

Store 2

Nick Wasinger - 3/9

Store 4

Chris Nowland 3/25

Store 8

Charlie Champion 3/30

Store 11

Dani Bales - 3/10

Jaime Gerdes - 3/20

WHS

Seth Shriner 3/2

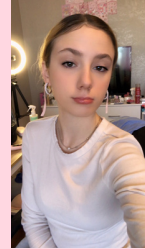
Office

Stacy Cowell - 3/2

Ross McKinney - 3/17



New Marketing Coordinator Intern



Eva
McLaughlin

Eva is our new PT Marketing Coordinator Intern. Eva has brought a lot of new ideas and fresh eyes to our Marketing team. Eva will be doing the graphic designs for all our promos that will be shared to our Dara's App, in store TV's, gas pumps screens and social media.

Eva has been with Dara's for a year as a CSR at our Claflin Location. You will be seeing Eva in the stores, so please welcome her and help assist with photos and videos.



Welcome

Aevan Ram - Claflin

Welcome Back

Josiah Horn

Happy Work Anniversary

STORE 1

EVA MCLAUGHLIN 1 YEAR

ELIZABETH OWEN 1 YEAR

MATT WINTER 1 YEAR

STORE 8

KASEY HALLOWAY 11 YEARS

STORE 9

DALENE CORBIN 2 YEARS

CHRIS EBERT 3 YEARS

March Promos



At Dara's, we're more than just a store we're family and part of the local community



When the Center of Hope Warming Shelter posted on Facebook they needed help because of the extreme cold temperatures in February. We were happy to jump in and help.

We have weekly donated sandwiches and wraps to help make sure our friends are walking away with something warm to eat. We also did a donation of \$500 to help with extra expenses they may have.



What is Royal Family Kids?

Founded in 1985, Royal Family KIDS Camps are week-long overnight summer camps for children ages 7-11 who have been or currently are in foster care. RFK was started by a pastor in California who saw the need to provide hope to local foster children. Since then, the organization has grown to an international level.

Our local Chapter was founded in 2000 and has served over 600 foster children.

At Royal Family Kids Camp, campers receive often one-on-one attention from trained, caring adults. Our approach is to show kids positive, non-violent interactions that provide an alternative to many of the negative situations which children of abuse and neglect have faced. For one week, instead of operating in survival mode, they can just be kids. Activities at camp are designed to be non-competitive and non-threatening while allowing children to experience success. The Manhattan-area camp serves children in Riley and the surrounding counties and is 100% volunteer-based.

Volunteers give a week (and often more in preparation) to loving on the campers and sharing life-changing memories with them. Camp is provided at no cost to the child, the foster care family, or the State.



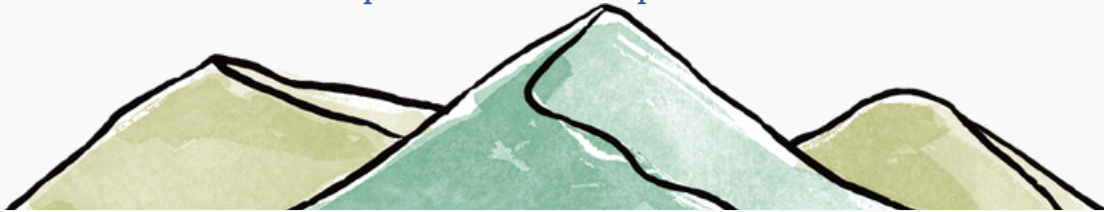
January Round Up Total
\$1800.00



Basecamp Convenience is set to open in South Fork Colorado in June 2025!



Dara's and Matthew and Aricca Wallace (owners of Cat Cans Portable Services) have joined forces to bring a much needed service to SW Colorado. The Wallace's both worked for Dara's in the late 90s until 2003. They have had a house in South Fork for 2 years and quickly recognized the need for a Dara's caliber convenience store. Once Ross, Chris and Jan traveled to South Fork, they quickly realized why the Wallace's love it and agreed the convenience store was a much needed asset for the community. Basecamp Convenience will be Cenex branded, have a similar food menu as store 8 and will feature a dog park and outdoor patio.



My name is Luana Arnold. I am the manager of the new Basecamp Convenience store in South Fork , CO! I have lived there for 26 years. I grew up not far from there in the San Luis Valley. I have three amazing adult kids--two boys, one girl, a daughter-in-law and a son-in-law and one dog. I am "paw-ma" to three cats and four dogs.

I would describe myself as a very open and honest person who doesn't believe in misleading other people and tries to be fair in everything I do. I'm a very hard-working individual, and I'm not afraid to face a challenge. I feel that I am great at building relationships and promoting a positive and friendly work environment. My hobbies include hiking, reading, gardening, spending quality time with God and with family, and enjoying the outdoors.

I'm very excited to be a part of this amazing team! I look forward to the challenge of managing Basecamp Convenience and working with you all!

Dara's Fun Facts

COMPANY HISTORY

Dara's LLC is a prominent and respected, locally owned convenience store chain located in the Manhattan, Kansas area. We have earned this position within the community, in large measure, because of hardworking and dedicated individuals who believe in teamwork.

The Dara's tradition began in Manhattan, Kansas in 1967 when Elton Darrah and Jack Orsbern entered partnership and purchased Lumb's Thriftway on the corner of Denison and Claflin. It was operated for a number of years as a full line, full-service neighborhood grocery store. As the times and trends changed and the major supermarkets grew bigger, neighborhood grocers became more and more obsolete. The market for smaller stores had changed to one of convenience and location, so our company changed with the times. In 1976, Elton Darrah opened his first true convenience/gasoline operation. The company experienced much success during the next ten years and in 1983, Elton Darrah retired, and his son, Chris Darrah and a business partner purchased the company and operated the stores as Shop Quik. In 1993, Chris Darrah and his business partner split up the stores and Dara's Fast Lane, Inc. was created. Dara's Fast Lane grew quickly. In 2015, Ross McKinney became a partner with Chris Darrah and Dara's Fast Lane, Inc was renamed Dara's LLC. At present, Dara's operates seven stores throughout the Manhattan and Saint George areas and employs approximately 100 employees, some of which have been with the company for more than a decade. In 2010, Dara's created Just in Time LLC, which distributes grocery items to all of the Dara's stores as well as other businesses. In 2013, Dara's added an ice plant in the warehouse and N'Ice Inc was formed. N'Ice provides bagged ice to all the Dara's locations, several other retail businesses in the area, and direct sales to customers for events. Dara's is committed to maintaining its prominent and respected position in the Manhattan market. Owners, Chris Darrah and Ross McKinney, have refocused the company and are making strides to incorporate new technology that will help Dara's achieve even more growth in the next few years.



March 2, 1983



July 23, 1983



August 1993



2025

Team Outing

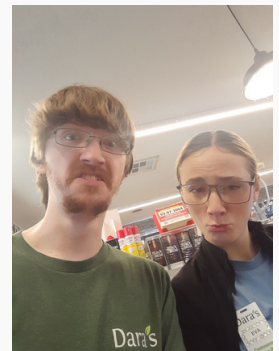


Drew



Andrew

Matt & Eva



Aaron, Sabrina & Luana

Where's Becky?



Fun Friday



Team Photoshoot

February Fun Recap